

PROJECT A SIDE TO GROW ON

We have called this project UN COSTADO PARA CRECER (A SIDE TO GROW ON), and it has an impact in our headquarters in Beccar, San Isidro district (SI) first, with three phases:

Phase 1 - The house next door...increase in sales profit (SI).

Phase 2 - Children on waiting lists... (SI)

Phase 3 - Growing with ACER CONIN! (SI & VL)

The achievement of objectives of Phase 1 (higher sales income), will allow us to reach Phase 2 (care for children on the waiting list) and then aspire to achieve the last Phase, which is to grow in professional hours and reach a greater number of children and mothers.

We dream with the opportunity that opens up to us to grow with the little house next door, a building adjacent to our San Isidro Center, whose owners would lend it to our association for free use. The challenge would be to add value to the mentioned building, which requires repairs, weeding, cleaning and painting, where we would have enough space for ACER to develop weekly American Fairs, with volunteers already committed, hoping to become a source of sustainable financing (Phase I).

We believe this income would make it possible for us to finance the incorporation of children and their families into our Programs (Phase II). In addition, the spacious and bright rooms of the new building would allow us to hold various training workshops for mothers and pregnant women, freeing up our own facilities for a better attention of the multidisciplinary team of professionals in both centers (Phase III).

Today, your contribution will help us to grow with the Casita de al Lado, and advance in our mission.

We invite you to be part of our dream!



Using your Mercado Pago App and this QR, you can contribute to bring our dream come true. Help us to help !!!

Photos of Next Door House (Casita de al Lado).



Daily activities in our Center ACER CONIN SI



Facing a situation of high inflation, we are redoubling our efforts to generate genuine resources that may allow us to continue with our mission, accompanied by a multidisciplinary team of health professionals, nutritionists, psychopedagogists, social-workers and specialists in Montessori pedagogy, always seeking to respond to the incessant waiting lists of children and their families!

The innovation resides in perfecting a collection model that, over several years of constant execution (though spaced to monthly actions), would be leading us to something more sustained and recurrent as operating fairs selling used or new merchandise donations and raising the frequency of sales to weekly actions. Today we are a group of 15 volunteers - the CONINAS - setting up (and dismantling) in our SI Center a monthly fair during only 1 day, collecting between 12% and 15% of the total ACER monthly income, and we estimate that this new modality would allow us to increase the income from Fairs by more than 300!!



The transfer of this property will facilitate the normal development of routine activities, which would not be interrupted monthly, as it is today, with the display of merchandise in the different rooms for exhibition, hindering activities that are essential to our mission. In addition, the spacious and luminous rooms of the building would allow for training and education workshops for mothers and pregnant women, freeing up our own spaces for a better professional attention on CONIN days.

- Las Coninas -



AS IS - monthly fairs in ACER San Isidro – invasion of spaces

Budget

Phase 1 - The little house next door...

Estimated amount USD 1,500 (one thousand five hundred)

General cleaning, painting and installation of security system and alarms, repair of openings and fences, habilitation of services (electricity, water), habilitation of bathrooms, weeding of the back garden.

Phase 2 - Children on standby ... 6 children 6 months

Estimated amount USD 1,000 (one thousand)

Item	Amount (USD) monthly	Amount (USD) monthly/child	Amount (USD) 6 children-6 months
Nutritionist	600	4,3	154

Pediatrician / Speech therapist	700	5,0	180
Psychopedagogue / Early childhood stimulator	870	6,2	223
Social worker	750	5,4	194
Montessori Stimulator	980	7,0	252
Total	USD 3.900	USD 27,9	USD 1000

Phase 3 - GROWING UP IN ACER CONIN ... 12 children for one year

Estimated amount USD 4,000 (four thousand)

Item	Amount (USD) monthly	Amount (USD) monthly/child	Amount (USD) 12 children-12 months
Nutritionist	600	4,3	616
Pediatrician / Speech therapist	700	5	720
Psychopedagogue / Early childhood stimulator	870	6,2	892
Social worker	750	5,4	776
Montessori stimulator	980	7	1008
Total	USD 3.900	USD 27,9	USD 4.000

Indicators:

- - Increase in professional hours
- - Monthly variation of attended children
- - Monthly increase in fair sales

Final comments

ACER stands out as a CONIN center for being a pioneer in incorporating and sustaining Montessori pedagogy as a fundamental tool for brain stimulation and recovery from the damage caused by deficient infant nutrition.

We fight welfarism by creating in the beneficiaries a sense of work and effort, emphasizing the empowerment of the individual through training workshops. We accompany mothers in a personalized way so that they can create themselves as strong, autonomous beings able to generate their own enterprises.

In terms of physical space, our San Isidro site is the most complicated. Having enough space in the neighboring house will allow us to decompress the current facilities, moving actual workshop activities, improving the attention of the social shop and providing permanent exhibition of merchandise in an appropriate space, with a higher frequency of sales and an increase in the collection.

We dream with this little side to be able to grow and sustain our mission.

We invite you now to be part of our dream!

THANK YOU!!